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## Haihaisoft Product & Services

### - Powering Digital Content

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## Haihaisoft Product & Services List

### About Haihaisoft

Haihaisoft, founded in 2004, is the leader in digital rights management industry. Haihaisoft offers content protection and related solutions that enable businesses to maximize the value of their digital content products. Haihaisoft's services and solutions are deployed by companies in entertainment, consumer electronics, gaming, software, information publishing and corporate IT markets to solve industry-specific challenges.

Haihaisoft's mission is: Powering Digital Content Trade, and makes content securely accessible and valuable.

### Customized Solutions

HTA-Imatch.com Haihaisoft provides completely develop for HTA-Imatch.com. Hta-Imatch.com is a four language job search, employment & career website. The website is designed to provide large data volume online services in Europe. It supports High Definition video publishing, and powerful search and communication features.

For more information, you can visit <http://www.hta-imatch.com>

### Haihaisoft Platform Products

Flagship DRM-X Platform:

Haihaisoft DRM-X provides the unique, cost-effective and highly secure on-demand DRM service that you can easily protect, publish, and sell Audio/Video and documents. It gives you total control over who accesses your digital content and under what terms, enabling you to increase revenue, bring products to market faster, and attract new customers.

With the revolutionary technology of DRM-X, it supports the most popular media formats, such as, Windows Media (WMA, WMV, and ASF), Real Media (RM, RMVB), Flash Video (FLV), AVI media, MP4, MP3 and PDF document. It is the first DRM platform which can support the world's 3 software giants' format: Microsoft Windows Media, RealNetworks Real Media, and Adobe Flash Video and PDF file format.

With its own secure DRM algorithm and architecture, it solved the FairUse4WM crack problem completely. Why Haihaisoft DRM-X? [Learn More...](#)



Fee Options	Monthly Fee (USD)	Includes Free Licenses	Additional Licenses Cost
Premier 3	\$50	800	\$0.07
Premier 4	\$100	1200	\$0.05

Price:

Fee Options	Monthly Fee (USD)	Includes Free Licenses	Additional Licenses Cost
Business 5	\$120	1600	\$0.04
Business 6	\$180	2500	\$0.03
Business 7	\$280	3600	\$0.02
Business 8	\$550	8000	\$0.01
Business 9	\$980	15000	\$0.007

Traditional Media-DRM:

Media-DRM.com Platform, offered as a monthly service, enables the secure deployment of digital audio and video media to PC's, network devices and the Windows CE family of products including Windows Mobile devices, Smartphone's and Portable Media Player. [Learn more...](#)

Price:

Fee Options	Monthly Fee (USD)	Cost Per License (USD)	User Count Limit
Premier 3	40	0.01	5600
Premier 4	80	0.004	33600
Fee Options	Monthly Fee (USD)	Cost Per License (USD)	User Count Limit
Business 5	100	0.0025	168000
Business 6	150	0.0018	672000
Business 7	240	0.0015	2016000
Business 8	450	0.0012	4032000
Business 9	900	0.0009	6048000

## Haihaisoft Services

### Customize Haihaisoft Universal Player



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Haihaisoft Universal Player is a powerful media player which supports almost all popular digital media formats and can also play digital media files protected by DRM-X platform. [Learn more...](#)

The customize player features including the put your company name and logo in Haihaisoft Universal Player, customize color theme, layout (a standard layout or one with related videos to the right) and functions for your specific business use.

Why do you need a customized player?

- Building Better Brands. Haihaisoft Universal Player related more than 240 file formats, no matter customers open what kind of multimedia formats, your customized player will run and show your brand, customers will never forget you.
- Increase Your Website Traffic. You can choose customize your company link or icon in the Menu, it attracts more customers visit your website.
- Make your company more powerful. From customer's point of view, only powerful company like Haihaisoft, Microsoft, RealNetworks can build and customize a powerful player.
- Meet your specific requirements. For example, your company needs to read movie text scripts from your server, or have a customized playlist, or your company's video library in the customized player.

**Price:** Contact with us and get a free quote, please email to [service@haihaisoft.com](mailto:service@haihaisoft.com)

### **Customize Haihaisoft PDF Reader**

Haihaisoft PDF Reader is a free PDF document Reader and Printer, with very small size (only 3.4 MB), extremely fast launch speed and rich feature set. It is a powerful PDF Reader with built-in 39 languages. It is also for reading PDF document protected by DRM-X platform. View more information and Download Now!

The customized Haihaisoft PDF Reader features including the put your company name and logo in Haihaisoft PDF Reader, customize color theme, layout (a standard layout or one with related documents to the right) and functions for your specific business use.

Why do you need a customized PDF Reader?

\* Building Better Brands. Haihaisoft PDF Reader related PDF formats; PDF is one of the most popular file formats. When customers open PDF documents, your customized PDF Reader will run and show your brand, customers will never forget you.

\* Increase Your Website Traffic. You can choose customize your company link or icon in the Menu, it attracts more customers visit your website.



\* Make your company more powerful. From customer's point of view, only powerful company like Haihaisoft, and Adobe can build and customize a PDF Reader(But Adobe doesn't provide customize PDF Reader service).

\* Meet your specific requirements. For example, your company needs to read e-book or documents library from your server, your company's customized booklist in the customized player.

**Price:** Contact with us and get a free quote, please email to [service@haihaisoft.com](mailto:service@haihaisoft.com)

## Hosting & Streaming

- 99.9999% Reliable and Cost-effective Hosting & Streaming With Vast Scalability

Haihaisoft has streaming servers in Shanghai China, Los Angeles United States, and Amsterdam Holland. Haihaisoft's robust, flexible infrastructure allows us to provide cost-effective solutions with unfettered scalability, setting Haihaisoft ahead of its competitors. We offer content redundancy over a globally distributed network that's optimized for speedy video distribution. No matter what your file size, how popular your content is, or where on earth your audience lives, Haihaisoft guarantees controlled and reliable delivery.

Haihaisoft provides all our clients with 99.9999% uptime Service Level Agreements. Your video content is always available on-demand and delivered to the end user as quickly as possible, whether they're in New York, London, or Shanghai. Our streaming infrastructure is designed to do one thing well, and that's to distribute video over the Web. Other Web hosts claim they stream video at affordable prices, but if you look closely the services they offer are progressive downloads via their conventional Web-serving platform. This usually means a cheaper, slower, bandwidth that's generically used for everything else on your site and won't provide the special handling that speedy, high-quality video delivery requires.

Haihaisoft Cost-effective Hosting & Streaming support the following media format:

- Windows Media
- Real Media
- QuickTime
- Flash

## Service Prices

Series	STORAGE SPACE	DATA TRANSFER	MONTHLY RATE
<b>Select 1500</b>	1500MB	45GB	\$100
<b>Select 3000</b>	3000MB	90GB	\$200
<b>Select 6000</b>	6000MB	180GB	\$400
<b>Select 12000</b>	12GB	360GB	\$800
<b>Select 24000</b>	24GB	720GB	\$1600



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## Haihaisoft Solutions

### Live P2P Broadcasting solutions

Haihaisoft Live P2P broadcasting solution that dramatically reduces the bandwidth needed. It solved the serious problem that live video broadcasting spends too much bandwidth, and helps you cut bandwidth costs by up to 90 percent.

With the significant growth in consumer broadband usage, increasing numbers of individuals and broadcasters are engaging in live streaming. However, in many instances this expansion has led to high bandwidth costs and decreased media quality. Haihaisoft Live P2P solves this problem through its advanced P2P software which allows broadcasters to create a network that utilizes unused viewer 'upload' bandwidth capacity.

Haihaisoft P2P Live Broadcasting Features:

- With Haihaisoft P2P Live technology. One server with 5 M Bandwidth supports 500,000 simultaneous users for one channel (512Kbps video).
- Improved buffer time dramatically. Haihaisoft P2P broadcast your live content simultaneous to all users and with very short buffer time. Usually 5 seconds or less.
- Supports Windows Media(WMV, WMA, MP3 file formats).
- Live DRM. Supports Haihaisoft Media DRM (Based-on Windows Media DRM) protect your live broadcasting.
- Improves reliability and quality of delivery. You can broadcast 700 Kbps high quality video streams.
- Haihaisoft Live client with very small size, only 1700 KB.
- Support various business models. Subscription, Pay-Per-View, and Preview and Purchase Content.
- Powerful Control Panel. Enable you create and monitor all visits and broadcasting status.

**Price:** Contact with us and get a free quote, please email to [service@haihaisoft.com](mailto:service@haihaisoft.com)

### Automate batch protect Audio/Video solution

If you have an online Audio/Video Site, you'll probably need to protect audio/video with Haihaisoft Media-DRM or DRM-X service automatically

The Haihaisoft automate batch protect Audio/Video solution is a server side encrypting media files solution, which nicely integrates your websites enables protect the media files in immediately after content owners uploaded.



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You just need to provide an audio/video path, the Haihaisoft automate batch encoding solution will automatically protect files according to your settings.

Features:

- Automate protect media files based-on Haihaisoft DRM-X platform or Haihaisoft Media-DRM in batches
- Integrates with your website seamlessly, enable protect files immediately after your customers uploaded media files.
- Full control over protecting parameters. You can set the settings in DRM-X.com or Media-DRM.com
- Faster protecting speed

Support Formats:

Protect media files based-on DRM-X platform support format:

- Flash Video (FLV), Windows Media Video (WMV, ASF), Windows Media Audio(WMA), Real Media (RM, RMVB), AVI, Mp4, Mp3;

Protect media files based-on Media-DRM platform support format:

- Windows Media (WMA, WMV, ASF).

All you need to do is just specify the video location. It can run as a background service and integrate with your website seamlessly.

Benefits:

- The easy way to protect your content.
- Time Savings. You don't need to hire employees to encrypt a single video or do the work manually.
- Scalability. It can process enormous data, and integrates with your current website and services. As an example a typical Windows 2003 Server may normally be able to protect 1500-3000 video per day.

Price: Contact with us and get a free quote, please email to [service@haihaisoft.com](mailto:service@haihaisoft.com)

### **Automate batch protect PDF documents**

If you have an online eBooks or any text Web Site, you'll probably need to protect e-books or documents with DRM-X service automatically.



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You could create PDF documents from any text files, for example web pages or word document from Haihaisoft automate batch creating PDF documents solution first. [Learn more...](#)

The Haihaisoft automate batch protect PDF documents solution is a server side encrypting PDF files solution, which nicely integrates your websites enables protect the PDF files in immediately after content owners uploaded.

You just need to provide PDF files paths, the Haihaisoft automate batch encoding solution will automatically protect files according to your settings.

Features:

- Automate encrypting PDF files based-on Haihaisoft DRM-X platform in batches
- Integrates with your website seamlessly, enable protect files immediately after your customers or partners uploaded PDF files.
- Full control over protecting parameters. You can set the settings in DRM-X.com
- Faster protecting speed

Support Formats:

- PDF

All you need to do is just specify the PDF location. It can run as a background service and integrate with your website seamlessly.

Benefits:

- The easy way to protect your PDF files.
- Time Savings. You don't need to hire employees to encrypt a single PDF or do the work manually.
- Scalability. It can process enormous data, and integrates with your current website and services. As an example a typical Windows 2003 Server may normally be able to protect 15000-30000 PDF files per day.

**Price:** Contact with us and get a free quote, please email to [service@haihaisoft.com](mailto:service@haihaisoft.com)



## Haihaisoft Clients Show Cases

Ta-Asia – Hong Kong



Watermarqueyacht - Japan



Callarecord - Germany



Imatch – Europe



Defever – Australia





## **Haihaisoft Technical Support**

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**If you need any help, please contact with us:**

<http://www.haihaisoft.com/Contact.aspx>



**Haihaisoft Limited**  
[Service@haihaisoft.com](mailto:Service@haihaisoft.com)